

16910X Korean
2011 Films
111198 16 at Berlin

The 61st Berlinale
February 10-20, 2011
European Film Market
February 10-18, 2011

KOFIC

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www.koreanfilm.or.kr

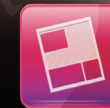


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KOREAN FILMS



NEWS



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GLOBAL BUSINESS





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KOFIC INTRODUCTION

Korean Film Council

The Korean Film Council (KOFIC), a government-supported, self-administered body, strives to promote and support Korean Films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to further development international markets for Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

KOFIC's Main Activities Are as Follows;

- 1 Establishment of plans to promote the film industry.
- 2 Management of the Korean Film Development Fund.
- 3 Provision of support for the production, distribution and screening of films in order to ensure the quality of films as well as greater diversification.
- 4 Management of film production facilities, including the KOFIC Namyangju Studios.
- 5 Support in the form of overseas marketing and promotion of international exchanges.
- 6 Research and development.
- 7 Education and training of film-related human resources.

Korean Films at Berlinale

Come Rain, Come Shine

Ashamed

Dance Town

The Unjust

Cheonggyecheon Medley : A Dream of Iron

Late Autumn

Self-Referential Traverse: Zeitgeist And Engagement

The Recipe (A.K.A. The Story of Bean Paste)

Broken Night

Night Fishing

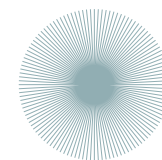
A Wide Spectrum of Korean Films Showing at Potsdam Square

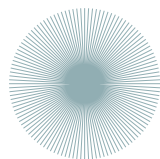
A total of 10 Korean films will be screening at the 61st Berlinale. The fact that this is the most Korean films ever shown at the festival is not as significant as the fact that the films were invited to a variety of sections of the festival, such as Competition, Panorama, Forum, Berlinale Shorts, and Culinary Cinema. Such diversity not only proves that current Korean films are being made with different production budgets and processes, but, more importantly, shows that the films reflect a wide range of social values. Those results will be on full display at Potsdam Square in Berlin.

<The Unjust>, <Ashamed>, and <Dance Town>—all screening in the Panorama section—serve as invaluable guide books for exploring the world of contemporary Korean cinema. Since 2000, director RYOO Seung-wan has delivered a wide range of stories within the convention of the action genre, and his unique style continues to progress with <The Unjust>. The difference with this film is that RYOO proves his ability as a genre master and auteur by sharply capturing the contradiction of society within the typical genre style. <The Unjust> was one of the Korean films which attracted a lot of attention in 2010, both commercially and critically.

Seven years after his directorial debut <So Cute>, KIM Soo-hyun makes his long-awaited return with his second film <Ashamed>. KIM has repeatedly taken a unique approach to examining universal human values such as power, love and desire. In <So Cute>, KIM provided a chronicle of the life of a father and his three sons from different mothers. In <Ashamed>, he portrays the life of women who share the same name (Ji-woo), focusing on the unusual and surprising similarities and differences between the women's lives. Just as Gabriel Garcia MARQUEZ used a biographical approach to invoke magical realism in literature, KIM presents a chronicle of life through a magical cinematic narration.

JEON Kyu-hwan burst onto the Korean film scene and gained international fame with his "Town Series," which has shown successfully at several major international film festivals. While JEON's first film, <Mozart Town>, featured genre conventions, <Animal Town> used a minimal style to describe the mean aspect of life. The third film in the series, <Dance Town>, powerfully depicts the pain and violence in the marginalized lives of North Korean defectors. As one of the most dynamic Korean directors, JEON's works represent an alternative method of production which quietly varies from the other two Korean directors in the Panorama section.





We can draw a similar map with the three Korean films screening in the Forum section. Re-making LEE Man-hee's <Late Autumn>(1966), a classic Korean film, KIM Tae-yong transfers the setting for the love story between stars HYUN Bin and TANG Wei to Seattle. Although this film was a global project made by an international co-production, KIM foregoes the dazzling action sequences and melancholy mood found in the typical melodrama for an intricate portrayal of the destiny and love of a man and a woman living marginalized lives. As one of the most representative directors of Korean cinema, KIM has intensively examined the possibility of communication among people, as he did in his previous work, <Family Ties>. In this film, he persuasively shows how people from different worlds manage to live their lives in the name of their family or their lover.

<Self-Referential Traverse: Zeitgeist and Engagement> by KIM Sun is a sequel to <Anti Gas Skin>, which was introduced last year at the Venice Film Festival and the Pusan International Film Festival. <Anti Gas Skin>, directed by GOKSA (the KIM twins) was a fable with critical implications regarding Korean society, but this sequel speaks more directly about social problems. As one of Korea's most important independent filmmakers since 2000, GOKSA (or KIM Sun) has a documentarian view of the world, struggling to capture current life on film in the hopes of providing enlightenment through cinema.

<Cheonggyecheon Medley: A Dream of Iron> is the only Korean documentary film screening at this year's Berlinale. Cheonggyecheon is the name of a region situated in the center of Seoul which was once a dense area filled with small factories and industries. After redevelopment, most of the laborers of Cheonggyecheon were displaced, until there was virtually no trace of the past left in the region. Debut director Kelvin Kyung Kun PARK portrays the ruptured flow of time and space by simultaneously telling the story of his grandfather and showing the modern image of Seoul, one of the world's most rapidly changing cities. This documentary not only vividly reveals the vibrant city landscapes of Seoul, but also the director's urgent desire to document.

In Berlinale Shorts, <Night Fishing>, directed by PARK Chan-wook and his brother PARK Chan-kyong, is understandably attracting a lot of attention because it was shot entirely on the iPhone 4. Koreans have fanatically embraced new IT technology and actively responded to the shift of social network services. In fact, Korea now hosts a film festival screening only films shot by smart phone. Actively engaging with this important social trend, world renowned director PARK Chan-wook uses his customary surrealistic vision to deliver this

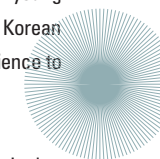
story with a twist. This short also addresses the relevant question of how to make a film and tell a story in the reality where making and showing a film is connected to a contemporary event.

Another short, <Broken Night> by YANG Hyo-joo, is a portrait of the isolated life of young people. Compared to <Night Fishing>, this short is more in the traditional style of Korean shorts. With a fresh and warm gaze towards the world, the film will allow the audience to indirectly absorb the basic principles of Korean short films.

LEE Yoon-ki's latest film <Come Rain, Come Shine> is the first Korean film to be invited to the Competition of Berlinale in four years, since PARK Chan-wook's <I'm a Cyborg, but That's Ok>. With top stars HYUN Bin and LIM Soo-jung, this film represents another intriguing story from director LEE, who has built his own cinematic world since <This Charming Girl> in 2004. In his previous film <My Dear Enemy>, which teamed one of Korea's top actresses and actors, JEON Do-youn and HA Jung-woo, LEE revealed people's desire to seek respite from the world and the harsh aspects of reality. In <Come Rain, Come Shine>, LEE follows another couple facing harsh reality, but audiences for this film may feel at times that they are watching a dream. This dreamlike quality reflects that Korean film is still facing the problems of reality, while simultaneously longing to escape through cinema.

<The Recipe>, which is invited to Culinary Cinema, is a film about Korea's traditional sauce—bean paste. Combining mystery, romance, fantasy and a warm sense of humor, this film employs a unique approach to engage the audience's cinematic imagination and allow them to experience the taste of Korea. The film marks the return of Anna LEE, who made a sensational debut with <Rub Love> in 1998.

The 10 Korean films at this year's Berlinale reflect a wide spectrum of contemporary Korean films in terms of subject, genre, style, technology, reality and even production process. Therefore, this year's Berlinale is sure to be an event of great interest, where you can meet various generations of Korean directors and enjoy a wide range of Korean films made by different modes of production.





Competition

Come Rain, Come Shine

사랑한다, 사랑하지 않는다
Saranghanda,
Saranghaji Anneunda

2011, 105min, 35mm, 1.85:1, Color, Dolby SRD



SCREENING SCHEDULE

Feb.17, 09:00, Berlinale Palast
(Press Screening)
Feb.17,16:30, Berlinale Palast
(Official Premiere,
German Subtitle)
Feb.18, 09:30,
FriedrichstadtPalast
Feb.18, 22:30, Urania
(German Subtitle)
Feb.18, 22:30, International
Feb. 20, 18:00, Berlinale Palast
(German Subtitle)

DIRECTED BY LEE Yoon-ki
CAST LIM Soo-jung (She)
HYUN Bin (He)
GENRE Drama
SCHEDULED RELEASE DATE Mar. 03, 2011

SYNOPSIS

While driving to the airport one day, a young woman tells her husband that she wants to leave him for another man. The husband does not ask her why. On the day she is to move out, a massive storm strikes seemingly stranding her and forcing them to spend another day together. A lot can happen in one day, as their soon to be new reality sinks in.

LEE Yoon-ki [이윤기 李胤基]

Director LEE Yoon-ki graduated from the Department of Business Administration at the University of Southern California. After his return to Korea, LEE began building his film career, working as a producer and director of several short films. His first feature, <This Charming Girl>, attracted lots of attention from major festivals including Sundance and Berlin. After that, he directed, <Love Talk> which was selected in Karlovy Vary competition. His other films include <Ad Lib Night> and <My Dear Enemy>, also screened at numerous film festivals including Berlin and Deauville. <Come Rain, Come Shine> is his fifth feature.

2011 <Come Rain, Come Shine>
2008 <My Dear Enemy>
2006 <Ad Lib Night>
2005 <Love Talk>
2004 <This Charming Girl>

PRODUCTION

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Website www.filmbom.com

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Fax +31 20 626 1155
E-mail info@fortissimo.nl
Website www.fortissimofilms.com

PIC (People In Communications)
(Japan Only)
E-mail pic@picfilm.co.kr

Ashamed

창피해
Chang-pi-hae

2010, 129min, DCP, 1.78:1, Color, Dolby SRD



DIRECTED BY KIM Soo-hyun
CAST KIM Hyo-jin (YOON Ji-woo)
KIM Kkobbi (KANG Ji-woo)
GENRE Drama
SCHEDULED RELEASE DATE TBD

INTERNATIONAL FILM FESTIVAL

2011 Yubari Fantastic Film Festival
2010 Pusan International Film Festival,
New Currents

SYNOPSIS

An art professor JUNG takes a trip with her student Hee-jin and a nude model YOON to the sea. While they wait out the storm, YOON tells them about her love story as an 'altruistic genetics' - love same sex. Two years ago, a pickpocket KANG and a mock suicide YOON was handcuffed together. Two girls ran away from the police to a temple to unlock the handcuffs where they had their first kiss. Listening to their story, JUNG and Hee-jin feel a new aspect of love.

KIM Soo-hyun [김수현 金秀鉉]

Graduated from the department of Theater and Film at Dongguk University. KIM Soo-hyun started his film career with director JANG Sun-woo through <To You, From Me>. Since then, he continued to work with JANG through <A Petal> and <Timeless, Bottomless Bad Movie>. He himself directed the teenager scenes of <Timeless, Bottomless Bad Movie> where he was an assistant director. <So Cute> written by himself marks his first feature film.

2010 <Ashamed>
2004 <So Cute>

SCREENING SCHEDULE

Feb.14, 21:30, CinemaxX7
(Official Premiere)
Feb.15, 20:15, CineStar3
Feb.16, 22:30, Cubix7&8
Feb.17, 22:30, Colosseum1
Feb.19, 19:00, CinemaxX7

PRODUCTION

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E-mail
sales@m-line-distribution.com
Website
www.m-line-distribution.com



Panorama



Panorama

Dance Town

댄스타운
Daen-seu-ta-un

2010, 95min, HD, 2.35:1, Color, Stereo



SCREENING SCHEDULE

Feb.11, 22:45, CineStar3
Feb.12, 17:45, CineStar3
(Official Premiere)
Feb.17, 19:00, CinemaxX7
Feb.18, 22:45, CineStar3
Feb.19, 20:15, Cubix7&8
(Interlock)

DIRECTED BY JEON Kyu-hwan
CAST LA Mi-ran (RHEE Jung-nim)
OH Seong-tae (OH Seong-tae)
GENRE Drama
SCHEDULED RELEASE DATE TBD

INTERNATIONAL FILM FESTIVAL
2010 Pusan International Film Festival,
Korean Cinema Today – Vision,
The Best Actress Award /
NETPAC Awards Special Mentio

SYNOPSIS

Jung-nim who is North Korean middle class defect from the North by reason of watching a pornography video. Her husband barely gets Jung-nim out of the country and is arrested by the North Korean security forces. Jung-nim lives in South Korea with keep an eye on her by KIM Soo-jin, who is assigned by the government. Jung-nim feel all alone and met OH Seong-tae, a patrolman. As time goes by, Jung-nim misses and worries about her husband more and more. It is then that she hears the news about her imprisoned husband through her assigned agent Soo-jin...

JEON Kyu-hwan [전규환 全圭煥]

Korean director JEON Kyu-hwan already received a favorable reception by the international film festival with his debut film <Mozart Town> in 2008. His second film, Town Series 2 <Animal Town> also received rare reviews by the critics and journalists at San Sebastian and won the prize as International Jury Special, NETPAC Award and the Audience Award through international film festival of Europe, Asia and North America. Recently, he directed Town Series 3 <Dance Town>. And now, he is going on his 4th film "Grotesque" <Weight>. It will be co-production with abroad. He also has a global project, his 5th film <Varanasi> and his 6th film <Waves>.

2010 <Dance Town>
2009 <Animal Town>
2008 <Mozart Town>

PRODUCTION

Treefilm
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INTERNATIONAL SALES

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Fax +82 70 7767 1946
E-mail sales@pandamedia.eu
Website www.pandamedia.eu

The Unjust

부당거래
Bu-dang-geo-rae

2010, 119min, 35mm, 10710ft, 2.35:1, Color, Dolby Digital



DIRECTED BY RYOO Seung-wan
CAST HWANG Jung-min (CHOI Cheol-gi)
RYOO Seung-bum (JOO Yang)
YOO Hae-jin (JANG Seok-gu)
GENRE Crime / Thriller
RELEASED DATE Oct. 28, 2010

INTERNATIONAL FILM FESTIVAL
2010 Pusan International Film Festival,
Gala Presentation

SYNOPSIS

A serial killer targeting elementary school students is on the loose. When the most probable suspect dies in a wild police chase, high ranking police brass decide to create a killer. Detective CHOI Cheol-gi boasts an incredible number of arrests over his career, his rank never showed it. He decides that this is his last chance at professional redemption. He makes a deal with mob boss JANG Seok-gu, who he has been investigating, and together they decide to set up one of the existing suspects as the serial killer. The only hurdle in their plan is public prosecutor JOO Yang, who takes on the case. JOO himself had been involved in a deal with KIM the boss of JANG's rival criminal organization. When the secret deals and back alley agreements start to come to light, it only serves to drag CHOI, JOO, JANG, and KIM deeper and deeper into a dark hole of questionable ethics and abuse of the law.

RYOO Seung-wan [류승완 柳昇完]

Having proven his passion and gift for filmmaking with <Die Bad> (composed of four shorts), RYOO has continued shaping his stylistic range through various genres: noir action <No Blood, No Tears>; comic action <Dachimawa Lee>; urban martial arts <Arahan>; and human drama <Crying Fist>. Running through this wide spectrum of films like an electric current is action that achieves a new kind of poetry and vision. <The City of Violence> (2006) was invited to Venice International Film Festival, Midnight section.

2010 <The Unjust> | 2008 <Dachimawa Lee> | 2006 <The City of Violence> | 2005 <Crying Fist>
2004 <Arahan> | 2002 <No Blood No Tears> | 2000 <Die Bad>

SCREENING SCHEDULE

Feb.10, 17:30, CinemaxX10 (Market)
Feb.11, 21:30, CinemaxX7
(Official Premiere)
Feb.12, 22:45, Cinestar3
Feb.13, 20:00, Cubix7&8
Feb.15, 22:30, Colosseum1
Feb.20, 16:00, Cubix9

PRODUCTION

Film Train
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Filmmakers R&K Co., Ltd.
Tel +82 2 544 7333
Fax +82 2 544 1985
E-mail vividaram@empal.com

INTERNATIONAL SALES

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Fax +82 2 371 6340
E-mail erickim@cj.net
mkchae@cj.net
Website www.cjent.co.kr/eng



Panorama



Cheonggyecheon Medley : A Dream of Iron

청계천 메들리
Cheong-gye-cheon
Me-deul-li

-2010, 79min, DV, 4:3, Color / B&W, Stereo



SCREENING SCHEDULE

Feb.11, 17:15, CinemaxX6
(Press Screening)
Feb.12, 17:30, Arsenal
(Official Premiere)
Feb.13, 22:00, CinemaxX4
Feb.15, 15:30, Cubix7

DIRECTED BY Kelvin Kyung Kun PARK
NARRATION Kelvin Kyung Kun PARK
GENRE Documentary
SCHEDULED RELEASE DATE TBD

INTERNATIONAL FILM FESTIVAL
2010 Pusan International Film Festival, Wide Angle
Documentary Competition

SYNOPSIS

The narrator writes a letter to the ghost of his grandfather wondering if his recurring childhood nightmare of rusted metallic images is related to the family history. After running a scrap metal factory in Tokyo during World War II, his grandfather ended up in Seoul's Cheonggyecheon district where small-scale run-down metal workshops still exist amidst the gentrifying city. Drawing clues from fragments of dreams and myths relating to metal, the film reveals the secret alchemy of third world modernity in Cheonggyecheon where this nearly-obsolete hand labor still survives. The film attempts to reveal how we shape the metal through techniques such as sand casting and milling machines, only to find out that metals have already processed us into beings of industrialization instead.

Kelvin Kyung Kun PARK [박경근 朴慶根]

Kelvin Kyung Kun PARK was born in Seoul, South Korea in 1978 and was educated in the United States. He earned his BA in Design & Media Arts from the University of California, Los Angeles and holds a MFA in Film and Video from the California Institute of the Arts. His works have been shown in various film and art venues, including the Pusan International Film Festival, Seoul Independent Film Festival, LA Freewaves, Dusseldorf Contemporary, Walker Art Center and Rencontres International Paris, Madrid, Berlin. He is currently based in Seoul where he runs a multidisciplinary studio named Flying Studio.

2010 <Cheonggyecheon Medley : A Dream of Iron>

PRODUCTION

Flying Studio
Tel +1 646 925 6149
E-mail kyungmi007@gmail.com
Website
www.facebook.com/cgmedley

INTERNATIONAL SALES

Contact Production

Late Autumn

만추
Man-chu

2010, 113min, 35mm, 2.35:1, Color, Dolby E



DIRECTED BY KIM Tae-yong
CAST HYUN Bin (Hoon)
TANG Wei (Anna)
GENRE Drama / Romance
RELEASED DATE Feb. 17, 2011

KOFIC SUPPORT PROGRAM
2010 KOFIC Support for Subtitle Translation and
Print Production

INTERNATIONAL FILM FESTIVAL
2010 Pusan International Film Festival, Galla
2010 Toronto International Film Festival,
Contemporary World Cinema

SYNOPSIS

Anna is on her way to Seattle to attend her mother's funeral on a special weekend release from prison where she is serving time for manslaughter for killing her abusive husband. On the bus, she meets Hoon, a "companion for hire" for lonely, older women. Both are running away: Anna from her past and Hoon from Ok-ja's husband (after Ok-ja falls for Hoon). But, both find something in each other while spending a day together in the misty, autumnal city of Seattle.

KIM Tae-yong [김태용 金兌容]

Born in 1969 in Seoul, Korea, KIM Tae-yong's first feature <Memento Mori> marked him as one of the most unique and talented directors among the new generation. KIM's second feature film <Family Ties> (2006) won Golden Alexander, Best Screenplay, Best Actress and Audience's Choice at the Thessaloniki Film Festival and also received Best Film at Grand Bell Award and Best Director at Blue Dragon Award in South Korea. <Family Ties> was also screened at discovery section of 2006 Toronto Film Festival.

2010 <Late Autumn> | 2008 <If You Were Me 4 - "Girl on the Run"> | 2006 <Family Ties>
2005 <On the Road 2> | 1999 <Memento Mori>

SCREENING SCHEDULE

Feb.13, 11:15, CinemaxX6
(Press Screening)
Feb.15, 18:45, Delphi-Filmpalast
Feb.17, 20:00, Colosseum1
Feb.18, 15:15, Arsenal
Feb.19, 22:15, Cubix9

PRODUCTION

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Website www.hiboram.com





Self-Referential Traverse :

Zeitgeist And Engagement

자가당착 :
시대정신과 현실참여
Ja-ga-dang-hak :
Si-dae-jeong-sin-gwa Hyeon-sil-cham-yeo

2010, 73min, Digibeta, Color, Stereo



SCREENING SCHEDULE

Feb.14, 16:30, Delphi-Filmpalast
(Official Premiere)
Feb.15, 14:00, CinemaxX6
(Press Screening)
Feb.16, 22:30, Arsenal
Feb.17, 15:00, Cubix7

DIRECTED BY KIM Sun
CAST Podori
JUNG Ah-young (Woman, Down Stairs)
KANG Suk (Security)
GENRE Drama
SCHEDULED RELEASE DATE TBD

SYNOPSIS

Korean defender of law and order, Podori (Korean Police Mascot), stars a new day. Now he is preparing his new legs which are almost ready to be combined to his upper body. He has dreamt of the moment that he shows his father these strong and beautiful legs some day. His new legs are being accomplished! He is so excited to meet his father with his precious invention tomorrow! His father will be very proud of him, he believes. However, rats suddenly appears and attacks his legs. He tries to stop them, but they keeps on gnawing his almost ready lower body. He finally decides to fight against the rats.

KIM Sun [김선 숭환]

Accomplished experimental directors, the KIM twins have collaborated films including a short film "Party Politics Strikes Back" since their debut in 2001. Also known as an uncompromising film group, 'Goksa,' they have been invited to the Berlin Film Festival with their feature film <Capitalist Manifesto : Working Men of All Countries, Accumulate!>.

2010 <Self-Referential Traverse: Zeitgeist And Engagement> | 2010 <Anti Gas Skin> | 2006 <Geo-lobotomy>
2003 <Capitalist Manifesto : Working Men of All Countries, Accumulate!>
2002 <Time Consciousness> | 2001 <Anti-Dialectic> | 2008 "Self Referential Traverse"

PRODUCTION

GOKSA
E-mail kimgoksun@hotmail.com

INTERNATIONAL SALES

Contact Production

The Recipe

(A.K.A. The Story of Bean Paste)

된장
Doen-jang

2010, 107min, 35mm, 9630ft, 2.35:1, Color, Dolby SRD



DIRECTED BY Anna LEE
CAST LEE Yo-won (JANG Hye-jin)
LEE Dong-wook (KIM Hyun-soo)
RYOO Seung-yong (CHOI Yu-jin)
GENRE Mystery / Drama / Romance
RELEASED DATE Oct. 21, 2010

INTERNATIONAL FILM FESTIVAL
2010 Pusan International Film Festival,
Gala Presentation

SYNOPSIS

CHOI Yu-jin, a television producer always in search of a scoop, is given the tape of bloodthirsty killer's last wish: to eat his favorite Korean stew, "Doenjang jjigae". Yu-jin instantly smells a scoop and desperately tries to decipher the mystery behind the killer's cravings. He learns of JANG Hye-jin, a woman who holds the key to unraveling the enigma of the "Doenjang jjigae", but it's impossible to find her.

Anna LEE [이서균 李曙君]

Born in Seoul, 1975 Anna LEE studied Film and TV production in New York University since 1994. She wrote the scenario of <301, 302> when she was 20 and she was awarded the grand prize in Keumkwan Movie Awards for the short film "Suicide Party"(1995). She made her feature debut with <Rub Love> in 1998.

2010 <The Recipe>
1998 <Rub Love>

SCREENING SCHEDULE

Feb.13, 19:30, Gropius Mirror
Restaurant

PRODUCTION

Film It Suda
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INTERNATIONAL SALES

CJ Entertainment
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mkchae@cj.net
Website www.cjent.co.kr/eng





Broken Night

부서진 밤
Bu-seo-jin Bam

2010, 23min, HD, 2.35:1, Color, Stereo



SCREENING SCHEDULE

Feb.11, 22:00, CinemaxX3
(Press Screening, no Q&A)
Feb.14, 20:00, HAU1
(Berlinale Talent Campus)
Feb.15,16:00, CinemaxX5
(Official Premiere)
Feb.16,17:45, Colosseum1
Feb.17, 22:00, CinemaxX3

DIRECTED BY YANG Hyo-joo
CAST JUNG In-gi (Kyung-pyo)
LEE Min-ji (Cho-hye)
HAN Joo-wan (Min-jo)
GENRE Social Issue / Crime / Thriller / Action
SCHEDULED RELEASE DATE TBD

SYNOPSIS

Kyung-pyo who will receive the insurance payment as a result of the disguised accident has an accident with Cho-hye riding a motorcycle. Min-jo shows up and threatens Kyung-pyo to report it as hit-and-run if he would not make the settlement with Min-jo.

YANG Hyo-joo [양효주 梁孝洲]

Born in Korea, 1985. Graduated from Korea National Univ. of Arts, School of Film, TV & Multimedia in 2011.

2010 "Broken Night"
2008 "Jouissance"
2006 "One Last Day"

PRODUCTION

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Website www.karts.ac.kr

INTERNATIONAL SALES

Contact Production

Night Fishing

파란만장
Paranmanjang

2011, 33min 12sec, HD, 16:9, Color/B&W, 5.1SRD



DIRECTED BY PARKING CHANce (PARK Chan-wook, PARK Chan-kyong)
CAST OH Kwang-rok (Fisherman), LEE Jung-hyun (Young Woman)
GENRE Fantasy / Drama
RELEASED DATE Jan. 27, 2011

SYNOPSIS

Deep in the woods, cutting through the fog, a man walks in carrying a fishing bag. He arrives at the edge of a river. The man leisurely goes about setting up his fishing rods and starts fishing. Hours later, night has fallen on the quiet riverside. The man hasn't caught much fish and just sits, waiting. Just then, something big is caught on the fishing rod. It's not something he can put on his dinner plate, but a mysterious young woman in white funeral dress crying in a little girl's voice, calling him "daddy"...

PARK Chan-wook [박찬욱 朴贊郁]

From <OldBoy>, <Lady Vengeance> to <Thirst>, director PARK Chan-wook's visionary films have received recognition at the major int'l film festivals. Exploring the questions of human existence, PARK's groundbreaking narratives and sensational visuals have mesmerized the critics and audiences the world over. "Night Fishing" is the first time he is collaborating with his media artist brother, PARK Chan-kyong under the banner, "PARKing CHANce".

2009 <Thirst>
2006 <I'm a Cyborg, But That's Okay>
2005 <Lady Vengeance> | 2003 <OldBoy>

PARK Chan-kyong [박찬경 朴贊景]

With background in painting and photography, PARK Chan-kyong has produced works of photography, video, installation art dealing with themes of the Cold War, Separation of North and South Korea, and the culture of traditional religion in Korea. He has had exhibitions in a number of prestigious art galleries around the world and he has expanded his work into the film arena. His recent feature film, <Anyang, Paradise City> has been selected for the Bright Future section of the 2011 Int'l Film Festival Rotterdam.

2010 <Anyang, Paradise City>

SCREENING SCHEDULE

Feb.13, 22:00, CinemaxX3
(Press Screening)
Feb.16,16:00, CinemaxX5
(Official Premiere)
Feb.18, 22:00, CinemaxX3
Feb.19, 17:45, Colosseum1

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Korean Brotherhood at Berlinale

There are 10 Korean films screening at this year's Berlin Film Festival, the most in the history of Korean cinema. Examining the list of the 10 films, an interesting fact emerges which connects several of the participants—brotherhood. In this case, brotherhood refers to more than just camaraderie between an actor and director, because three of the films represent collaborative efforts between actual brothers: <The Unjust> (Panorama), a commercially and critically acclaimed film, is the work of the RYOO brothers, director RYOO Seung-wan and actor RYOO Seung-bum; <Night Fishing> (Berlinale Shorts), shot with iPhone 4, was co-directed by PARK Chan-wook and PARK Chan-kyong; and <Self-Referential Traverse: Zeitgeist and Engagement> (Panorama) was directed by KIM Sun, the younger brother of the KIM twins, leaders of the Korean independent film scene.

Although <Self-Referential Traverse: Zeitgeist and Engagement> is credited as a solo effort from KIM Sun, the KIM twins have always collaborated on their films under the name of "GOKSA". In 2008, the KIM brothers co-directed <Self Referential Traverse> (Short film) a film featuring an improvisatory style of narration which combines puppet animation and live action scenes. Thus, the film can be considered a co-product of the KIM twins. Although there is no direct narrative connection between the two films, they share so many common elements that the latest film can safely be considered a sequel to the previous film.

RYOO Seung-wan (born in 1973) and RYOO Seung-bum (born in 1980) are the most famous pair of brothers in Korean film. The RYOO brothers began working together with their renowned debut film <Die Bad> (2000), and have since collaborated on a number of remarkable films, such as <Arahan> (2004),

<Crying Fist> (2005), <Dachimawa Lee> (2008) and <The Unjust>. RYOO Seung-bum has acted in the films of many other directors, but all of his best performances have come in his brother's films, particularly <Die Bad> and <Crying Fist>, where he plays a charismatic young rebel who suffers from severe growing pains. This type of character could be a reflection of the strong bond shared by the RYOO brothers, who lost both of their parents early in life and were raised by their grandmother.

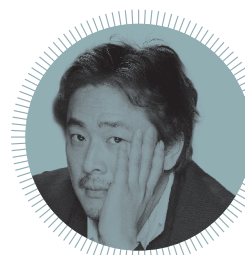
In <The Unjust>, RYOO Seung-bum takes on a more mature role as a married man for the first time in his career. When he asked his brother "Where on earth can this corrupt prosecutor exist?," the director replied, "It's up to you." Obviously, over the long course of their collaboration, RYOO Seung-wan has learned to trust his brother and recognize his ability to find the humor in any kind of character. This partnership and communion of the brothers transcended the dialogues and details described in the script to bring the prosecutor character to life. It's rare to find a pair of brothers working together as director and actor. Because of this unique connection, as well as the fact that the RYOO brothers never studied cinema in college and began their careers at the bottom of the film industry, they have become role models for many aspiring filmmakers.



RYOO Seung-wan



RYOO Seung-bum



PARK Chan-wook



PARK Chan-kyong

Unlike the RYOO brothers, who have shared their dreams from the beginning, the PARK brothers, PARK Chan-wook (born in 1963) and PARK Chan-kyong (born in 1965), developed their careers separately in different fields.

With the success of <Old Boy> (2003), winner of the 2004 Grand Prix at Cannes, PARK

Chan-wook became one of the world's best known film directors. Meanwhile, his brother PARK Chan-kyong established himself as a media artist, photographer, critic, and installation artist. More recently, however, he has begun to focus on film projects, and his documentary <We Wish to Reincarnate in Paradise> has been invited to this year's Rotterdam International Film Festival. Although <Night Fishing> is the PARK brothers' first co-production, they have long shared their opinions on scenarios and ideas.

<Night Fishing> is a fantasy short film about a mysterious woman caught by a night angler. Upon receiving the project, PARK Chan-wook contacted his brother and said "This project will be fun, so let's work together." PARK Chan-kyong developed the story and idea, while PARK Chan-wook focused on its cinematic adaptation. <Night Fishing> is based on PARK Chan-kyong's previous work, <Sindoan>, which is about Korean shamanism. The film represents a fascinating departure for

PARK Chan-wook, whose cinematic world has always been grounded on the theme of "sin and redemption" from a Catholic point of view.

Although <Self-Referential Traverse: Zeitgeist and Engagement> was credited as a solo directorial effort by KIM Sun, the film is recognized as a collaboration of the KIM twins, also known as GOKSA. For their 2008 film <Exhausted> in 2008, KIM Gok was credited as the only director, for the simple reason that he had been working in the field longer. The KIM twins debuted with a short, <Ecce Homo Behold This Man> in 2000, and since then they have worked together on many films: <Anti-Dialectic> in 2002, <Capitalist Manifesto: Working Men of All Countries, Accumulate!> in 2003, <Self Referential Traverse> in 2008, and <Anti Gas Skin> in 2010. As the unusual titles indicate, the twins have developed a unique signature style of narration, but their films always present compelling analyses of society and civilization.

Although they are twins, it must be difficult for the KIM brothers to share the same political taste and view on the society. But their films are always filled with radical satire and unique style. No other pair of twin directors in the world has demonstrated such extreme imagination. For their next project, the KIM twins are making a horror film, <White>, funded by CJ Entertainment, Korea's biggest production company and distributor. The budget of the film is expected to be twice that of any of their previous works. It will be worth watching to see how the twins keep their signature vision and color within the commercial film system.

Exploring the Korean cinema world through the brotherhood of these cinematic talents, who have different backgrounds in mainstream, independent and media art, will be another interesting way to appreciate the Korean films at this year's Berlinale.



KIM Gok



KIM Sun

JU Sungchul

(Reporter, CINE 21)

International Sales Companies

9ers Entertainment

CJ Entertainment

FINECUT Co., Ltd.

Mirovision Inc.

M-Line Distribution

Showbox/Mediaplex, Inc.

Sidus FNH Corporation



9ers Entertainment is private company specializing in distribution, film acquisition, financing and project development as we seek to significantly increase our diversified portfolio of intellectual property.

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Try to Remember

2010

DIRECTED BY LIM Jin-pyung

CAST YOON Soi

PARK Jae-jung

GENRE Romance

If you truly loved and longed for someone, you could be reborn to the one in your next life.



Sera & Lami

2010

DIRECTED BY KIM Ho-jun

CAST LEE Tae-sung

PARK Hae-mi

SHIN Yi

GENRE Comedy

Sera, Lami and their loving man, Kwang-soo set out to retrieve a diamond worth \$5M that Kwang-soo's friend choked on and buried with him.



Mary

2011

DIRECTED BY MIHARA Mitsuhiko

CAST Saya

KIKUCHI Ayaka

NAGASAWA Nao

GENRE Horror

Anybody that takes a phone call from Mary mysteriously dies.



Ronin Pop

2011

DIRECTED BY MATSUDA Keita

CAST ZE:A

LIM Jae-eun

GENRE Sci-fi Action

In a dystopic world after nuclear war, a hungry but crafty ronin comes to a town divided into many clans to help them united.



I Love You

2011

DIRECTED BY CHOO Chang-min

CAST LEE Soon-jae

YOON So-jung

SONG Jae-ho

KIM Su-mi

GENRE Drama

Love story of two elderly couples that takes us on a heartfelt and wonderful journey of romantic late life.



Miss Conspirator

2011

DIRECTED BY JUNG Bum-sik

CAST KO Hyun-jung

GENRE Action / Crime

In the world of drugs and cons, a woman with panic disorder is forced to become a con artist to survive beyond anyone's expectations.





CJ Entertainment is Korea's leading entertainment company with a business that encompasses film production, investment, distribution and exhibition. CJ Entertainment's business lines are extensive, operating in a broad spectrum of entertainment fields.

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Heojeon KIM
(VP, Int'l Marketing and Festival)
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Eric KIM (VP, Int'l Sales (US/ Europe))
Bryan JO (Manager, Int'l Marketing)
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Website www.cjent.co.kr/eng

The Unjust

2010

DIRECTED BY RYOO Seung-wan
CAST HWANG Jung-min, RYOO Seung-bum
GENRE Crime / Thriller

An intelligent detective CHOI, desperate for estimable promotion installs the "actor" to begin the nationwide charade with the help of his sponsor JANG.

SCREENING SCHEDULE

Feb.10,17:30,CinemaxX10(M)

Turn to p.28-29 for Festival Screening Schedule



The Recipe

2010

DIRECTED BY Anna LEE
CAST LEE Yo-won, LEE Dong-wook
RYOO Seung-yong
GENRE Mystery / Drama / Romance

CHOI Yu-jin, a TV producer smells a scoop when he learned about mysterious woman JANG Hye-jin who holds the enigma of Korean stew.

SCREENING SCHEDULE

Turn to p.28 for Festival Screening Schedule



The Last Godfather

2010

DIRECTED BY SHIM Hyung-rae
CAST SHIM Hyung-rae
Harvey KEITEL
GENRE Comedy

Don CARINI, the most powerful godfather in mafia surprises everyone by announcing an unexpected heir, his hidden son "Young-gu".

SCREENING SCHEDULE

Feb.13,15:40,CinemaxX4(M)



Sector 7

2011

DIRECTED BY KIM Ji-hoon
CAST HA Ji-won
AHN Sung-ki
OH Ji-ho
GENRE 3D / SF / Action / Thriller

In "Sector 7", an underwater oil field, the crew of oil suspecting ship Eclipse encounter a vicious host. Now the crew members' frantic fight for their lives begins.



Bleak Night

2010

DIRECTED BY YOON Sung-hyun
CAST LEE Je-hoon, SEO Jun-young
PARK Jung-min
GENRE Drama

Ki-tae, Dong-yoon, and Hee-june – the best of friends – thought their friendship would last forever. Little by little, however, suspicion and distrust begin to tear them apart.

SCREENING SCHEDULE

Feb.11,10:45,CinemaxX3(M)



End of Animal

2010

DIRECTED BY JO Sung-hee
CAST LEE Min-ji, PARK Hae-il
GENRE Fantasy / Drama

Sun-young, a parturient female shares the taxi with a guy with a baseball cap. The cap-guy occasionally counts numbers down abruptly. As he finally counts '0', the taxi stops all of a sudden and Sun-young and the driver faint away.



FINECUT is a film company specialized in international sales and marketing, production, financing and acquisition of high-end films. FINECUT was set up in January, 2008 by Youngjoo SUH who was the founder and backbone of making Cineclick Asia as one of the leading film companies in the Asia's creative industries successfully representing numerous films. With the knowledge from the vast experience over 10 years, FINECUT is currently developing numerous international projects in its development pipeline with film directors from various countries.

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Website www.finecut.co.kr

Heartbeat

2011

DIRECTED BY YOON Jae-keun
CAST KIM Yun-jin, PARK Hae-il
GENRE Drama

An affluent woman, Yeon-hee seeks to get her 8-year-old daughter a heart transplant, while a low-life scum Hui-do tries to protect his mother who's in a coma.

SCREENING SCHEDULE

Feb.10,15:30,CinemaxX14

Feb.13,11:00,CinemaxX9



Hello Ghost

2010

DIRECTED BY KIM Young-tak
CAST CHA Tae-hyun
GENRE Family

Sangman, lonely enough to attempt suicide, finds the true meaning of life as he fulfills the wishes of the ghosts he came across before he succeeds in finding death.

SCREENING SCHEDULE

Feb.11,09:30, CinemaxX14



The Journals of Musan

2010

DIRECTED BY PARK Jungbum
CAST PARK Jungbum, JIN Yonguk
GENRE Drama

A North Korean defector JEON Seung-chul tries his best to survive in South Korea. Realizing that he won't find happiness in a capitalist society the way he lives, he begins to change his views.

SCREENING SCHEDULE

Feb.12,17:00,dffb-Kino



Midnight F.M.

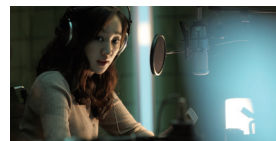
2010

DIRECTED BY KIM Sang-man
CAST Su Ae, YOO Ji-tae
GENRE Thriller

Sun-young, a popular radio DJ, receives a call from a man during the show. He tells her that she must follow his orders while she hosts her live radio show, or her family's lives are at stake.

SCREENING SCHEDULE

Feb.12,13:00,CinemaxX14



Cyrano Agency

2010

DIRECTED BY KIM Hyun-seok
CAST UHM Tae-woong
RHEE Min-jung, CHOI Daniel
GENRE Romance / Comedy

Cyrano Agency offers services for people who lack dating skills. The agency prospers with clients who just don't have a clue to win a person's heart. One day, when Byung-hun, head of the agency, meets his client Sang-yong's target, he falls in a dilemma.



Troubleshooter

2010

DIRECTED BY KWON Hyeok-jae
CAST SUL Kyung-gu
LEE Jung-jin
GENRE Action / Thriller

Tae-sik is a private eye who would do anything for money. One day, he gets a call from a man, which changes everything. Unexpectedly trapped in a vast conspiracy, all he has is 24 hours to solve the situation.



In 1998, MIROVISION was launched as the First Korean Sales and Distribution Company for both shorts and features. Mirovision also activated international co-production projects, thus steps forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies.

CONTACT IN BERLIN

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Erica NAM
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Rachel JANG
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Launched in 2008, M-Line Distribution has been an exciting sales company for the past years, representing strong box office hits and also films with artistic touch. It aims to bring latest titles to each new major market throughout the year and introduce fine products -not limited to Korean films- to worldwide audiences. M-Line Distribution continues to establish the bridgehead between international producers and the distributors.

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A Friend in Need

2010

DIRECTED BY SONG Jung-woo
CAST KIM Tae-woo, PARK Seong-woong
GENRE Thriller

In Yeouido, an island in the city of Seoul, crowded by the political world, press and stock companies, a banker Woo-jin is on the layoff list. One day, Woo-jin meets an old friend back from childhood.

SCREENING SCHEDULE
Feb.11,15:00,CinemaxX19



Second Half

2010

DIRECTED BY David CHO
CAST RYU Seung-soo, E Som
GENRE Drama

Mr. CHO, a film producer, stuck in a heavy life, suddenly rushes to the sea! There, 20-year-long romance suddenly came back as a mystery!

SCREENING SCHEDULE
Feb.13,10:45,CinemaxX19



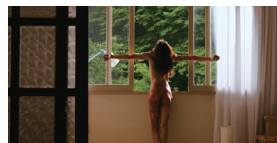
Vegetarian

2009

DIRECTED BY LIM Woo-seong
CAST CHAE Min-seo, KIM Hyun-sung
GENRE Drama

A young housewife, finds herself having strange dreams that make her disgusted by meat, leading to trouble with her meat-loving husband and attention from her artist brother in law.

SCREENING SCHEDULE
Feb.11,09:00,CinemaxX19



Ashamed

2010

DIRECTED BY KIM Soo-hyun
CAST KIM Hyo-jin
KIM Kkobbi
GENRE Drama

YOON meets a pickpocket KANG while attempting a mock suicide. As a pair of handcuffs binds them together, their love story begins.

SCREENING SCHEDULE
Turn to p.29 for Festival Screening Schedule



Haunters

2010

DIRECTED BY KIM Min-suk
CAST GANG Dong-won
KO Soo
GENRE Action Drama

The man who defeats all and the man who is not defeated at all. Who will be left?

SCREENING SCHEDULE
Feb.12,18:40,CinemaxX15(M)



2AM SHOW

2010

DIRECTED BY JUNG Myron
CAST JO Kwon, LIM Seul-ong
LEE Chang-min, JEONG Jin-woon
GENRE 3D Concert Film

Led by their destiny, four boys who shared the common dream of music met at JYP and debuted as 2AM(which means sensibility of the dawn). Now they unfolds their most special and charming performances in 3D!



Sin of a Family

2010

DIRECTED BY MIN Byung-jin
CAST SHIN Hyun-joon, LEE Ki-woo
GENRE Thriller / Drama

A boy's dead body is found. Detectives can't verify the identity, and the case is gradually forgotten. A few months later, they come across the boy's picture while watching a Missing Child Program.

SCREENING SCHEDULE
Feb.12,12:45,CinemaxX19



Head

2011

DIRECTED BY CHO Woon
CAST PARK Ye-jin, BAEK Yun-shick
RYU Deok-hwan
GENRE Action / Comedy

KIM Sang-chul who is a world renowned genius medical scientist committed suicide at his home. While his dead body is transferred to a funeral hall after autopsy, the head of dead body is cut and missing.



A Fish

2011

DIRECTED BY PARK Hong-min
CAST LEE Jang-hoon
KIM Sun-bin
GENRE Mystery

A professor, JEON Hyuk is on his way to find his wife who is turning into a possessed shaman to get her back. But on the way, strange accidents started to occur...



Petty Romance

2010

DIRECTED BY KIM Joong-hoon
CAST LEE Sun-kyun
CHOI Kang-hee
GENRE Romantic Comedy

To win the adults comic competition, a rather boring cartoon writer hires a bluff sex columnist and they bring their wildest fantasy into reality.



Battlefield Heroes

2011

DIRECTED BY LEE Joon-ik
CAST JUNG Jin-young, LEE Mun-sik
RYOO Seung-yong, YOON Je-moon
GENRE Comic War Drama

In the 7th century, 2 kingdoms in Korea go through a great war. During harsh fights, wise generals devise the most cunning strategies but never lose their wits and humor to conquer their neighborhood.



Shotgun Love

2011

DIRECTED BY Rain JUNG
CAST IM Chang-jung
KIM Gyu-ri
GENRE Romantic Comedy

When Sang-yul spends a night with his dream girl, it turns out to be the most horrible nightmare.





Showbox / Mediaplex, Inc., an entertainment company of Orion Group, is one of the leading drives in Korean film industry focusing on the film distribution, as well as production and acquisition

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SidusFNH is a fully-integrated filmed entertainment company with operations in film investment, distribution, production and international sales. The company was founded in 1995 and its library consists of over 70 successful motion picture titles. After being acquired by KT (Korea Telecom) in 2005, SidusFNH has been operating as the film and media business arm of the group, aggregating and providing a variety of content, ranging from theatrical motion pictures to 3D content, for KT's new media platforms including internet, satellite, mobile and IPTV.

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Romantic Debtors

2010

DIRECTED BY SHIN Keun-ho

CAST IM Chang-jung

UM Ji-won

GENRE Romantic Comedy

The uncomfortable relationship started with a credit card bill, their love blooms even on debt.



Foxy Festival

2010

DIRECTED BY LEE Hae-young

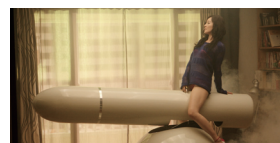
CAST SHIN Ha-kyun

SHIM Hye-jin

RYU Seung-bum

GENRE Erotic Comedy

Ordinary people with secret desires venture out to pursue their sexual fantasies.



The Yellow Sea

2010

DIRECTED BY NA Hong-jin

CAST HA Jung-woo

KIM Yun-seok

GENRE Action / Thriller

A man from Yanbian region, who embarks on an assassination mission to South Korea in order to pay off the mounting debt and find his wife.



DETECTIVE K : Secret of Virtuous Widow

2011

DIRECTED BY KIM Sok-yun

CAST KIM Myung-min

HAN Ji-min, OH Dal-soo

GENRE Action / Comedy

A Joseon's great detective is off to solve the secret behind the biggest political scandal.

SCREENING SCHEDULE

Feb.10,15:45,CineStar2

Feb.13,18:30,CinemaxX13



In Love And the War

2011

(In Production)

DIRECTED BY PARK Gun-yong

CAST KIM Ju-hyuk

CHUNG Ryeo-won

GENRE War Drama / Romance

Soon after the break out of Korean War, a troop of North Korean soldiers enter a small South Korean village. After a while, Friendship starts to build up between the soldiers and the villagers.



The Front Line

2011

(In Production)

DIRECTED BY JANG Hun

CAST SHIN Ha-kyun

KO Soo

GENRE War Drama / Action

In 1951 ceasefire is declared, but two remaining armies fought their final battle on the front line.



The Showdown

2011

DIRECTED BY PARK Hoon-jung

CAST PARK Hee-soon, JIN Goo

GENRE Thriller / Action

Manchuria, AD 1619. Three Korean soldiers, during the war against China, are trapped in an abandoned tavern to discover the fatal truths about one another.

SCREENING SCHEDULE

Feb.10,17:30,CineStar5(Private)

Feb.13,13:15,Marriott3(Private)



Villain & Widow

2010

DIRECTED BY SON Jae-gon

CAST KIM Hye-su, HAN Suk-kyu

GENRE Comic Noir

<Villain & Widow> is a Hitchcockian comic noir that follows the journey of a man overcoming midlife crisis through his involvement with a charming woman and her witty daughter.

SCREENING SCHEDULE

Feb.11,11:30,Marriott1



Camellia

2010

DIRECTED BY JANG Joon-hwan

YUKISADA Isao

Wisit SASANATIENG

CAST GANG Dong-won, SONG Hye-kyo

SUL Kyung-gu, YOSHITAKA Yuriko

KIM Min-jun, Michael SHADWANASAI

GENRE Fantasy / Romance

Three different love stories, though in different languages, portray the transient nature of love.



Grand Prix

2010

DIRECTED BY YANG Yun-ho

CAST KIM Tae-hee

LEE Jun-ki

GENRE Sports Drama

A former champion jockey overcomes her injury and returns to the Grand Prix competition, encouraged by an attractive fellow jockey.



Wedding Dress

2010

DIRECTED BY KWON Hyung-jin

CAST SONG Yuna

KIM Hyang-gi

GENRE Drama

A 9-year-old girl prepares the memorable last gift for her dying mother.



A Long Visit

2010

DIRECTED BY YOO Sung-yup

CAST KIM Hae-sook

PARK Jin-hee

GENRE Drama

A success writer, dying from a terminal disease, pays her last visit to her mother in an old hometown.



Screening Schedule of Korean Films

| Date | Time | Classification | Title | Venue | Subtitle | Note |
|---------|-------|----------------|---|---------------------------|----------|--------------------------|
| Feb. 10 | 15:30 | Market | Heartbeat | CinemaxX14 | English | |
| | 15:45 | Market | DETECTIVE K : Secret of Virtuous Widow | CineStar2 | English | |
| | 17:30 | Market | The Unjust | CinemaxX10 | English | |
| | 17:30 | Market | The Showdown | CineStar5 | English | Private |
| Feb. 11 | 09:00 | Market | Vegetarian | CinemaxX19 | English | |
| | 09:30 | Market | Hello Ghost | CinemaxX14 | English | |
| | 10:45 | Market | Bleak Night | CinemaxX3 | English | |
| | 11:30 | Market | Villain & Widow | Marriott1 | English | |
| | 15:00 | Market | A Friend in Need | CinemaxX19 | English | |
| | 17:15 | Festival | Cheonggyecheon Medley : A Dream of Iron | CinemaxX6 | English | Press Screening |
| | 21:30 | Festival | The Unjust | CinemaxX7 | English | Official Premiere |
| | 22:00 | Festival | Broken Night | CinemaxX3 | English | Press Screening / No Q&A |
| | 22:45 | Festival | Dance Town | CineStar3 | English | |
| | | | | | | |
| Feb. 12 | 12:45 | Market | Sin of a Family | CinemaxX19 | English | |
| | 13:00 | Market | Midnight F.M. | CinemaxX14 | English | |
| | 17:00 | Market | The Journals of Musan | dffb-Kino | English | |
| | 17:30 | Festival | Cheonggyecheon Medley : A Dream of Iron | Arsenal | English | Official Premiere |
| | 17:45 | Festival | Dance Town | CineStar3 | English | Official Premiere |
| | 18:40 | Market | Haunters | CinemaxX15 | English | |
| | 22:45 | Festival | The Unjust | Cinestar3 | English | |
| | | | | | | |
| Feb. 13 | 10:45 | Market | Second Half | CinemaxX19 | English | |
| | 11:00 | Market | Heartbeat | CinemaxX9 | English | |
| | 11:15 | Festival | Late Autumn | CinemaxX6 | English | Press Screening |
| | 13:15 | Market | The Showdown | Marriott3 | English | Private |
| | 15:40 | Market | The Last Godfather | CinemaxX4 | English | |
| | 18:30 | Market | DETECTIVE K : Secret of Virtuous Widow | CinemaxX13 | English | |
| | 19:30 | Festival | The Recipe | Gropius Mirror Restaurant | English | |
| | 20:00 | Festival | The Unjust | Cubix7&8 | English | |
| | 22:00 | Festival | Cheonggyecheon Medley : A Dream of Iron | CinemaxX4 | English | |
| | 22:00 | Festival | Night Fishing | CinemaxX3 | English | Press Screening |

| Date | Time | Classification | Title | Venue | Subtitle | Note |
|---------|-------|----------------|---|----------------------|----------|-------------------------|
| Feb. 14 | 16:30 | Festival | Self-Referential Traverse: Zeitgeist And Engagement | Delphi-Filmpalast | English | Official Premiere |
| | 20:00 | Festival | Broken Night | HAU1 | English | Berlinale Talent Campus |
| | 21:30 | Festival | Ashamed | CinemaxX7 | English | Official Premiere |
| Feb. 15 | 14:00 | Festival | Self-Referential Traverse: Zeitgeist And Engagement | CinemaxX6 | English | Press Screening |
| | 15:30 | Festival | Cheonggyecheon Medley : A Dream of Iron | Cubix7 | English | |
| | 16:00 | Festival | Broken Night | CinemaxX5 | English | Official Premiere |
| | 18:45 | Festival | Late Autumn | Delphi-Filmpalast | English | |
| | 20:15 | Festival | Ashamed | CineStar3 | English | |
| | 22:30 | Festival | The Unjust | Colosseum1 | English | |
| Feb. 16 | 16:00 | Festival | Night Fishing | CinemaxX5 | English | Official Premiere |
| | 17:45 | Festival | Broken Night | Colosseum1 | English | |
| | 22:30 | Festival | Ashamed | Cubix7&8 | English | |
| | 22:30 | Festival | Self-Referential Traverse: Zeitgeist And Engagement | Arsenal | English | |
| Feb. 17 | 09:00 | Festival | Come Rain, Come Shine | Berlinale Palast | English | Press Screening |
| | 15:00 | Festival | Self-Referential Traverse: Zeitgeist And Engagement | Cubix7 | English | |
| | 16:30 | Festival | Come Rain, Come Shine | Berlinale Palast | German | Official Premiere |
| | 19:00 | Festival | Dance Town | CinemaxX7 | English | |
| | 20:00 | Festival | Late Autumn | Colosseum1 | English | |
| | 22:00 | Festival | Broken Night | CinemaxX3 | English | |
| | 22:30 | Festival | Ashamed | Colosseum1 | English | |
| | | | | | | |
| Feb. 18 | 09:30 | Festival | Come Rain, Come Shine | Friedrichstadtpalast | English | |
| | 15:15 | Festival | Late Autumn | Arsenal | English | |
| | 22:00 | Festival | Night Fishing | CinemaxX3 | English | |
| | 22:30 | Festival | Come Rain, Come Shine | Urania | German | |
| | 22:30 | Festival | Come Rain, Come Shine | International | English | |
| | 22:45 | Festival | Dance Town | CineStar3 | English | |
| Feb. 19 | 17:45 | Festival | Night Fishing | Colosseum1 | English | |
| | 19:00 | Festival | Ashamed | CinemaxX7 | English | |
| | 20:15 | Festival | Dance Town | Cubix7&8 | English | Interlock |
| | 22:15 | Festival | Late Autumn | Cubix9 | English | |
| | | | | | | |
| Feb. 20 | 16:00 | Festival | The Unjust | Cubix9 | English | |
| | 18:00 | Festival | Come Rain, Come Shine | Berlinale Palast | German | |

Analysis of 2010 Korean Film Industry

In 2010, the Korean film industry witnessed several significant changes, many of which were directly related to the worldwide success of the Hollywood blockbuster <Avatar>. The box office gross increased by 6.5% as compared to last year, largely due to the increased ticket prices of 3D films, which boomed in popularity following <Avatar>. However, the number of admissions actually decreased by 5.2%, scoring a total of only 146 million admissions. The number of times the average Korean went to the movie theater also dropped from 3.15 per individual in 2009 to 2.92 in 2010.

Since 2007, the Korean film industry has been struggling to counteract the collapse of the ancillary market. The industry made significant progress on this front in 2010 by using the nation's strong IT infrastructure to launch new initiatives such as a legal download service and the IPTV market.

In 2010, seven Korean films ranked in the country's top 10 at the box office, and the market share of Korean films rose to 46.5%, helping the industry's earnings rate to remain relatively stable.

Basic Information of Republic of KOREA

| | |
|-------------------------|--------------------------------|
| • REGION | Asia |
| • CAPITAL | Seoul |
| • LANGUAGE | Korean |
| • POPULATION | 50,52 M |
| • GDP PER CAPITA | 17,085 USD (estimated in 2009) |
| • CURRENCY | Won (KRW) |

Basic Information on Korean Film Industry, 2010

| | |
|--|--|
| • DISTRIBUTION AND EXHIBITION | |
| Annual Admissions : 146,81 M | |
| Number of Films Released : 426 | |
| (140 Korean Films, 286 Foreign Films) | |
| Overall Box Office Gross : 1,150,000,000 M KRW | |
| (994,890 M USD) | |
| Number of Times Visiting Cinema (per capita) : 2.92 | |
| Average Ticket Price : 7,834 KRW (6.8 USD) | |
| Market Share by Admissions of Domestic Films : 46.5% | |
| • SCREENS | |
| Number of Screens : 2,003 | |
| Number of Digital Screens : 1,639 | |
| Number of 3D Screens : 506 | |
| • PRODUCTION | |
| Number of Domestic Films Produced : 152 | |
| Average Production Cost of Film : 142,000 M KRW | |
| (Excluding P&A Cost) | |
| (1.2 M USD) | |

*GDP per capita: based on the release of the Bank of Korea

CJ Entertainment has dominated the distribution market for the last eight years, and 2010 was no different. CJ Entertainment distributed 44 films in 2010 and captured a 27.8% share of the marketplace. 20th Century Fox Korea (which distributed <Avatar> and <Knight & Day>) ranked second with a 10.9% share, followed by Lotte Entertainment, which scored a 10.6% share on the strength of hits like <71-Into the Fire> and <Cyrano Agency>.

The number one film at the box office in 2010 was <Avatar>, which triggered a boom in the popularity of 3D films. Not only was <Avatar> the biggest hit of 2010, but its 13.41 million admissions broke the all-time record at the Korean box office, surpassing The Host, which drew 13.02 million admissions in 2006. The Korean film <The Man from Nowhere> ranked second despite having the disadvantage of being rated R. In fourth place was <Secret Reunion>, which notably attempted to depict the relationship between North and South Korea in a new light. The film's leading actor, GANG Dong-won, became one of Korea's top box office stars with the consecutive successes of <Woochi> and <Haunters>.

2010 Top 10 Box Office Films

| Rank | Title | Released Date | Distributors | No. of Screens | Admissions | Box Office Gross (KRW) | Box Office Gross (USD) |
|------|----------------------|---------------|-------------------------|----------------|------------|------------------------|------------------------|
| 1 | Avatar | Dec.17,2009 | 20th Century Fox Korea | 912 | 8,301,116 | 83,328,649,500 | 72,083,607 |
| 2 | The Man from Nowhere | Aug.04,2010 | CJ Entertainment | 478 | 6,182,772 | 47,119,192,000 | 40,760,547 |
| 3 | Inception | Jul.21,2010 | Warner Bros. Korea | 528 | 5,832,610 | 43,414,055,667 | 37,555,411 |
| 4 | Secret Reunion | Feb.04,2010 | Showbox/Mediaplex, Inc. | 572 | 5,419,450 | 40,160,269,333 | 34,740,717 |
| 5 | Iron Man 2 | Apr.29,2010 | CJ Entertainment | 757 | 4,426,736 | 32,641,287,167 | 28,236,408 |
| 6 | Woochi | Dec.23,2009 | CJ Entertainment | 606 | 3,612,920 | 26,350,401,000 | 22,794,465 |
| 7 | Moss | Jul.14,2010 | CJ Entertainment | 736 | 3,353,897 | 25,450,346,500 | 22,015,871 |
| 8 | 71-Into the Fire | Jun.16,2010 | Lotte Entertainment | 736 | 3,331,816 | 23,837,369,933 | 20,620,562 |
| 9 | Harmony | Jan.28,2010 | CJ Entertainment | 405 | 3,019,702 | 21,646,974,333 | 18,725,756 |
| 10 | The Servant | Jun.02,2010 | CJ Entertainment | 512 | 2,986,807 | 22,494,814,000 | 19,459,182 |

* Based on nationwide Computerized Box Office Data System (99% of computerized cinemas)

* 'No. of Screen' is the maximum number of screen during its theatrical run

2010 Films Market Share by Distributors

| Rank | Distributors | No. of Title | Admissions | Market Share by Admissions | Box Office Gross (KRW) | Box Office Gross (USD) | Market Share by Box Office Gross |
|------|--|--------------|-------------|----------------------------|------------------------|------------------------|----------------------------------|
| 1 | CJ Entertainment | 44 | 40,756,543 | 27.8% | 322,437,144,233 | 278,924,865 | 28.0% |
| 2 | 20th Century Fox Korea | 12 | 15,936,816 | 10.9% | 141,478,603,267 | 122,386,335 | 12.3% |
| 3 | Lotte Entertainment | 26 | 15,628,148 | 10.6% | 112,864,850,567 | 97,633,954 | 9.8% |
| 4 | Warner Bros. Korea | 13 | 13,491,074 | 9.2% | 102,136,140,867 | 88,353,063 | 8.9% |
| 5 | Sony Pictures Realizing Buena Vista Films (Korea) Inc. | 22 | 13,480,876 | 9.2% | 114,142,448,667 | 98,739,142 | 9.9% |
| 6 | N.E.W. | 18 | 10,613,652 | 7.2% | 77,072,892,450 | 66,672,052 | 6.7% |
| 7 | Showbox/Mediaplex, Inc. | 10 | 9,952,700 | 6.8% | 74,387,260,667 | 64,348,841 | 6.5% |
| 8 | Cinergy | 15 | 5,038,040 | 3.4% | 37,820,024,933 | 32,716,285 | 3.3% |
| 9 | Sidus FNH Corporation | 12 | 4,947,501 | 3.4% | 36,577,907,833 | 31,641,789 | 3.2% |
| 10 | UPI Korea | 12 | 3,669,534 | 2.5% | 29,124,170,500 | 25,193,919 | 2.5% |
| | Others | 298 | 13,292,617 | 9.1% | 102,031,974,467 | 88,262,954 | 8.9% |
| | Total | 482 | 146,807,501 | 100.0% | 1,150,073,418,450 | 994,873,199 | 100.0% |

* Based on nationwide Computerized Box Office Data System (99% of computerized cinemas)

* Rank is arranged by the rate of admission share

* This report is a brief version of '2010 Report of Korean Film Industry', which was released by KOFIC Film Research & Development Center on Jan. 20, 2011. The figures in this report are provisional and the definite figures will be released in the 2011 yearbook.

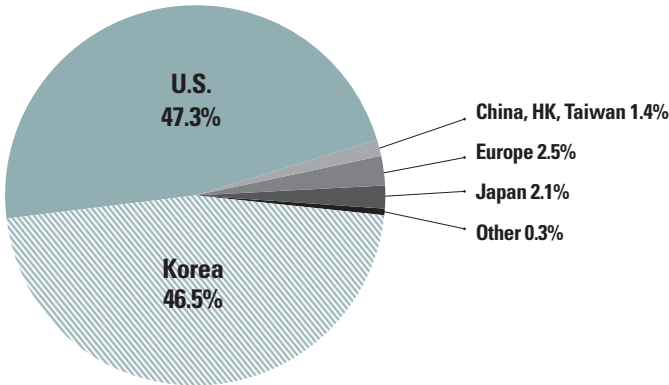
* The exchange rate is based on the average exchange rate of the Bank of Korea (1 USD = 1,156.0 KRW)



The market share of US films in 2010 was 47.3%, a bit higher than the 46.5% of Korean films. However, if only those films released in 2010 are included (thereby excluding <Avatar>, which was released at the end of 2009), the market share of US films drops to 44.5%, 3.3% less than that of Korean films. Unlike previous years, films from Europe, China (including Hong Kong and Taiwan) and Japan each captured about 2% of the marketplace.

The most remarkable trend in the market was the rise of 3D films, as demonstrated by the fact that five of the top 10 foreign films were 3D films. 3D films took in 11.4% of the total admissions and earned 16.5% of the total gross of the Korean box office.

2010 Market Share by Country



* Based on nationwide Computerized Box Office Data System (99% of computerized cinemas)

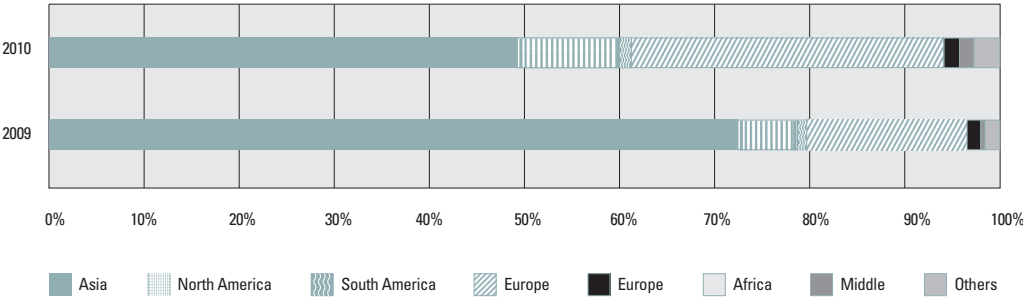
2009/2010 The Number of Admissions and Gross of 3D films

| Year | Films Screened | Films Released | Admissions | Market Share in the Total Admission | Box Office Gross | Market Share by Box Office Gross |
|------|----------------|----------------|------------|-------------------------------------|------------------|----------------------------------|
| 2009 | 7 | 7 | 1,844,753 | 1.2 % | 23,404,014,500 | 2.2 % |
| 2010 | 26 | 25 | 16,769,398 | 11.4 % | 189,858,671,000 | 16.5 % |

* 3D films include IMax 3D and 4D screenings. But, in case of 4D screenings, ones other than 3D films are excluded. (example: Woorchi and Midnight F.M.)

* Avatar was released in 2009 so that the number of films screened in 2010 is one more than that of the number of films released in the same year.

2010 / 2009 Proportion of Korean Film Export by Region



2010 Korean Film Service Export by Region

| Region | Proportion | Service Field |
|---------------|------------|--|
| North America | 75.95% | 3D, VFX |
| Asia | 23.59% | CG, DI, Editing, Special Make-up and Visual Effect, Stunts, Sound Mixing, Photography. |
| Europe | 0.46% | Stunts |
| Total | 100% | |

In terms of the global market, the proportion of Korean film exports going to the Asian region dropped by 34.4%. However, the proportion going to the European region increased 72.1% and that of the North American region went up 59.4% compared to last year. In the European region, award-winning films and films by famed directors played a key role for boosting exports. In North America, the rise was driven by the launch of the major multiplex CGV LA for the direct distribution of Korean films.

Seeking to expand into the international market, the Korean Film Industry has begun a wide range of cooperative programs with foreign partners, including the first stage of production and exchange of CG/VFX/3D technology in order to overcome the limitations of the domestic market and push the boundary of the industry.

Korean production companies have obtained orders from 16 films and contracted with 22 films for providing CG, VFX, 3D converting, editing, DI, special make-up, visual effect, stunts and sound mixing services. The North American region took the biggest proportion with 75.95% of the total amount of exports. The Chinese market (including Hong Kong) had the highest number of contracts with 18, representing 81.8% of the total.

KOFIC Film Research & Development Center

Introduction to the Incentive for Filming in Korea

The Korean Film Council (KOFIC) newly launches a supporting program, an Incentive for Filming in Korea, for foreign films which plan to shoot in Korea in 2011. This program will commence during the first quarter of 2011. It will be the best opportunity for those who plan to film in Korea.

★ The contents on the right-hand page are subject to change due to the preparatory process.

Object of Grant

Foreign Feature film with more than 70 min. length and TV drama series

Eligibility

A corporation registered in Korea, acting as a production service company for the parts produced in Korea in the production of a foreign feature film

Details of Grant

25% of the production expenditure incurred for goods and services in Korea with cash grant

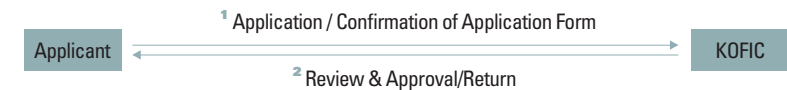
Threshold : 3 B KRW (approx 2.5 M USD) in Korea (including post production cost)

Cap per film : 3 B KRW (approx 2.5 M USD)

★ The more detailed lists for goods and services for film production spent in Korea will be confirmed later in the first quarter

Application Procedure

★ Provisional Approval



★ Final Application / Payment



Limitation of Grant Amount

★ The total amount of the budget is limited within 3 B KRW (approx 2.5 M USD) in 2011.

★ Grants will be distributed on a first come / first served basis

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